

Cookies Policy

This Cookie Policy provides information in respect to the use of cookies by Victoria Cruises Line website or any mobile application operated by or on behalf of Victoria Cruises Line and/or its associated companies (“Website”). By accessing the Website (whether directly or indirectly through third party websites), you agree that this Cookie Policy will apply whenever you access the Website on any device.

This Cookie Policy forms part and is incorporated into the terms of use of the Website and may be subject to amendments from time to time. You are advised to check our Cookie Policy regularly to be informed of any updates. By visiting the Website you agree to accept any changes made to this policy.

What are cookies?

Cookies are small text files stored on your device by a website server.

Cookies are distinguished in “session cookies” and “persistent cookies” depending on the time they remain stored on your device. “Session cookies” are stored on your device at the time you visit a website and are deleted automatically after you close your browser. “Persistent cookies” are stored on your device at the time you visit a website and remain stored after you close your browser. Persistent cookies will be activated again automatically when you open your browser and browse the internet.

This Website uses both “session cookies” and “persistent cookies”. Persistent cookies used by the Website may remain stored at your device for a maximum period 100 days.

Why we use cookies?

We use cookies to give you the best browsing experience possible. Certain cookies are technically necessary in order for the Website to operate properly. Other cookies are used to perform functions like advertising, obtaining statistics (i.e how many site visitors view certain pages on our Website or receive our advertisements when visiting other websites) and facilitating your interaction with social networks.

Which cookies do we use?

Victoria Cruises Line and/or third parties providing services on behalf of Victoria Cruises Line use the following cookies:

Necessary cookies

These cookies are absolutely necessary in order to provide you the requested services through the Website. No consent is required prior to the storage of Necessary Cookies on your device. These are essential to enable you to move around our Website and use its features properly. Basic functions such as the following rely on these key cookies:

- staying logged into our Website;
- remembering information about the products you want to purchase during a session and any other personal information you insert at the Website at the time of booking;

- ensuring the safety of the requested transactions by directing you to payment applications of third party websites and redirecting you to the Website in order to complete your booking;
- helping you retrieve information about your booking once this is completed;
- and, in general, providing services and information to you upon your request.

Performance Cookies

These cookies collect information on how users use the Website, in order to enable us to update and improve our Website and visitor experience. These cookies do not collect information that identifies a visitor. Such cookies collect information, in respect of:

- pages that users visit more often;
- products and services which are of more interest;
- advertisements or offers that users have viewed;
- links that users have followed;
- error messages that users may receive while browsing the Website, etc.

Functionality Cookies

These cookies remember your preferences and settings you have selected when visiting our Website, such as language settings, country of location, products you prefer or products that are not of your interest to you or to connect with social media websites. Our functionality cookies collect anonymous information

If you choose to delete/disable these functionality cookies, any preferences/settings you selected will not be retained for subsequent visits to our Website.

Advertising Cookies

These cookies are used for market research and advertising purposes and collect information about your browsing habits so that we can adapt advertising to your interests and keep you informed about new products and offers.

Information collected through the use of cookies may remain anonymous or may be associated with your Internet Protocol Address (“IP Address”) in case you choose to contact us and/or request further information from us. Especially, Advertising Cookies may associate your browsing activity with your IP Address for targeted marketing purposes.

Third Party Cookies

In order to provide more interesting content to you and help you interact with your social media accounts, the Website may incorporate third party content and services (e.g. “plugins” of Facebook, Twitter, YouTube, Instagram, Pinterest etc.) or links to third party websites. By accessing such third party links and/or websites, you are subject to the cookies policy of such third party. In such case, you proceed on your own responsibility and we bear no responsibility whatsoever in respect of any issue arising out of the storage of cookies on your device by any such third party websites.

How to enable or disable cookies via your browser

You have the ability to enable or disable the storage of cookies on your device by changing the settings of your browser at any time. You can also set your browser to inform you before a cookie is stored on your device or follow your browser's instructions to delete cookies already stored. If you use various devices, you have to adjust your preferred browser settings in respect to cookies at each one of your devices.

If you choose to disable cookies, you will not be able to fully experience the interactive features of our Website or receive our services, such as making a booking. To manage cookies via your browser, click the following links to be directed to your browser's instructions:

[Microsoft Windows Explorer](#)

[Mozilla Firefox](#)

[Google Chrome](#)

[Apple Safari](#)

If you need further information about how we use cookies, you may contact us at office@victoria.cruises



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